



Bay Health Foundation P O Box 597 Tauranga New Zealand  
Incorporated as a Charitable Trust under the Charitable Trusts Act 1957

Whakatane New Zealand P O Box 547



FreePost Authority Number 176502



Bay Health Foundation  
PO Box 597  
Tauranga

## Project Hope Eastern Bay of Plenty Cancer Centre

### What is a Cancer Centre?

In simple terms it is a one-stop-shop for cancer related services including education, treatment and support.

The Eastern Bay of Plenty will replicate the Western Bay of Plenty Cancer Centre (based on the Waikato Hospital Oncology Centre). It will however be on a smaller scale.

See list of services and overview for Project Hope Western BOP.

### Why do we need a Cancer Centre?

- **Because of the pressure on existing services:** The Eastern Bay of Plenty is a vast area with widely scattered townships and a population base that spans from the East Cape to West of Edgcombe and Kawerau. According to recent statistics there is a population boom throughout the Bay of Plenty with significant rapid increases predicted.
- **Because Cancer affects 1 in 3:** This region records the highest incidence of Cancer.
- **Because the nearest treatment requires 3 – 7hrs travel:** Currently Cancer sufferers travel to Tauranga (in the first instance) and more often Hamilton (for ongoing treatment).
- **Because Oncologists require dedicated centres:** There is a world shortage of Oncologists which means they are in high demand and prefer to align themselves with centres of education.

### What will it cost?

Based on existing Centres the estimated total cost is \$1 million. After investigating existing options the District Health Board has determined the need for a totally dedicated Centre, separate but supported by the Hospital, and has allocated suitable land.

### How will it be managed?

The role of the Bay Health Foundation is the provision of the required finances to fund the construction and fitting out of the centre. Providing the ongoing management, maintenance and services will be the responsibility of the District Health Board.

Project Hope creates an opportunity for each and every one of us to be a part of history – imagine a whole community able to say "I helped provide our Cancer Centre"!

The plaque will read:

Established in 2006 by the Bay Health Foundation made possible by the people of this community.



"In every community there is work to be done. In every heart there is the power to do it."

Bay Health Foundation P O Box 597 P O Box 547  
Incorporated as a Charitable Trust Tauranga Whakatane  
under the Charitable Trusts Act 1957 New Zealand New Zealand



Sharing, Caring, Love & Hope:  
Uniting the Community

Fundraising  
for a healthier  
community



E kahi ana kia ora ake te iwi whanui fundraising for a healthier community

## About the Foundation

### Mission Statement

*"Building a healthier community by raising funds for health projects which provide increased opportunity and added value to the region's existing services."*

The Bay Health Foundation was established in February 2003 for the sole purpose of funding equipment, facilities, services, research, education, training and other related projects that enhance existing health services.

All projects are fully endorsed by Waikato and Bay of Plenty District Health Boards, the private sector, support agencies, community groups and those affected.

While the Foundation does not actively seek applications for projects it encourages suggestions for consideration. A wide range of fundraising initiatives are under way at any given time and the Foundation welcomes expressions of interest from any corporates, groups or individuals that may be able to assist in achieving its aims.

The first major commitment was the provision of a \$400 thousand Satellite Dialysis Renal Centre – officially opened in July 2004 – within a year of the campaign launch. It is now an integral part of the Tauranga Hospital and gives quality of life and specialised care to grateful patients previously required to travel to Hamilton.

Continuous research and discussions with local health authorities and related support groups led to the unanimous agreement that the next priority was for regional Cancer Centres. The result:

### Project Hope

#### Western Bay of Plenty:

A \$2 million fundraising campaign to provide a District Cancer Centre for the Western Bay of Plenty.

#### Eastern Bay of Plenty:

A \$1 million fund-raising campaign to provide a Cancer Centre for the Eastern Bay of Plenty.

## Current Campaigns

### Project Hope Western Bay of Plenty Cancer Centre

#### Purpose

A totally dedicated facility used as a community resource – a one-stop-shop that houses all related information and services. It will offer medical advice and treatment, integrated and complementary therapies and counselling in comfortable, attractive surroundings. This is a day care centre located, supported and administered by the greater hospital facility.

#### Services will include:

- Dedicated Consultation Rooms for local and visiting Oncologists and other specialists;
- An Information Centre, including large reception area, library resource, training and meeting rooms;
- Liaison Centre for local Hospice and community nurses;
- Cancer Society Information ( highly visible presence);
- Cancer Services Network;
- Palliative Care Centre;
- Haematology Clinic;
- Chemotherapy treatments and services;
- Counselling and Therapeutic Services;
- Integrated and complementary therapies;
- Family/Whanau areas.

*Note: Plans include possible future additions and expansion of services.*

#### Benefits

The benefits can be identified in three categories:

- 1) Education – integration and prevention;
- 2) Professional advice on available treatment including integrated and complementary therapies;
- 3) Recovery education and counselling – living with cancer and dealing with loss.

#### This includes:

- Quality time for patients and their families/whanau
- A one-stop-shop – eliminating the need to source different venues;
- A relaxing friendly environment supported by dedicated staff;
- Substantial cost savings as travel and accommodation are minimised;
- Ability for health professionals to specifically meet the regions needs.

#### Funding

- We receive no Government funding;
- We receive no Local Council funding;
- We receive no financial contribution from the District Health Board;
- We have no direct affiliation with the Cancer Society and receive no financial contribution;
- Funding is totally reliant on the generosity of individuals, organisations and businesses within our community.

#### Statistics

- Western Bay has a population of approx 130,000. Statistics indicate that this figure will increase by over 54% within the next 17 years. Like any fast growing community it is rapidly outgrowing the needs of its inhabitants.
- In relation to this a recent survey shows cancer rates for the Bay of Plenty to be higher (around 17%) than the national average and predicted to grow significantly during the next seven years.
- Over 35% of people diagnosed with cancer travel to Hamilton for treatment. Many make these trips on a regular basis while others relocate for extended periods. Whilst the toll on patients is immeasurable those close to them are also impacted. By this equation few remain untouched by this dreadful disease.

### How can I help?

- I would like to become a volunteer.
- I would like to assist financially. See below for my preference.

#### OPTIONS

##### Personal donation

- \$25     \$50     \$100     \$200
- \$500     \$1000     other \$\_\_\_\_\_ (please specify).

##### Corporate/Business/Association/Club donations

Donations can be by way of cash, sponsored equipment, gifts in kind or a sponsored event. Payments can be made as one lump sum or over an extended period to maximise tax benefits.

We would like to donate:

- \$\_\_\_\_\_ Cheque enclosed. (Please give your contact details so we can arrange appropriate acknowledgement).

We are interested in:

- Sponsoring a specific piece of equipment.
- Establishing an ongoing monthly payment.
- Donating a gift or auction item.
- Please contact me to make arrangements.

#### Administrative support

To achieve optimum results the Bay Health Foundation employs a CEO to drive our campaigns. We actively seek funds to support administration and wages to ensure focus remains on fundraising.

- We are prepared to assist with administration costs. Please contact me to discuss.

#### Assignment of income

As an alternative to a lump sum donation, you may prefer assigning a smaller portion on a regular basis. Income legally assigned to the Foundation incurs no tax. This investment income may come from shares, property, rentals etc.

- I am interested in a regular deduction from my income. Please contact me to discuss details.

#### Charitable gifting eg. wills, bequests & insurance policies

Leaving a gift to help build a healthy future for the people of the Bay of Plenty is a worthwhile legacy.

- I would like a representative of the Bay Health Foundation to contact me regarding my options.

### Would you like to be kept informed?

- I would like to be on your mailing list.
- I would like to be included on your invitation list for fundraising events.

#### Contact details

- Mr     Mrs     Miss     Ms

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Tel: (wk) \_\_\_\_\_ (hm) \_\_\_\_\_ (mb) \_\_\_\_\_

#### Payment details

Cheques: (Please make payable to Bay Health Foundation)

Please charge my donation of \$\_\_\_\_\_ to:

- Visa     Mastercard     Diners

Card No: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ / \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Please tear along the perforated edge. Enclose your cash or cheque, seal all three sides and post back to us. The form is postage paid and already addressed. A receipt for your donation will be sent to you within 14 days.

#### For further information:

Bay Health Foundation  
**Tauranga**  
 Ph: 07 571 1631  
 Address: PO Box 597 Tauranga  
**Whakatane**  
 Ph: 07 322 8028  
 Address: PO Box 547 Whakatane

Email: [bhf@bayhealthfoundation.org.nz](mailto:bhf@bayhealthfoundation.org.nz)  
 Website: [www.projecthope.co.nz](http://www.projecthope.co.nz)

**Thank you for your support. Your donation will make a difference.**

Note: The Foundation will continue to secure its operational costs from separate sources. However, if necessary, it reserves the right to use a small percentage of donations or sponsorships for these purposes.